

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) NASIT  
 Product NASIT  
 Estimate# 1246  
 Buyer Maury Gilroy  
 Phone#  
 Fax#

Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 108/115/1246  
 Flight Dates 09/27/2012 - 10/08/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

| LT | Ln | Day    | Time      | Program                  | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-----------|--------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 1  | TH-F,M | 5A-6A     | WAKE UP WITH THE WAGNERS | :30 | \$400.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 2  | TH-F,M | 6A-7A     | WAKE UP WITH THE WAGNERS | :30 | \$725.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 3  | TH-F,M | 7A-9A     | TODAY SHOW               | :30 | \$900.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 4  | SA     | 7A-9A     | SATURDAY TODAY           | :30 | \$625.00   | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|    | 5  | SU     | 8A-9A     | MEET THE PRESS           | :30 | \$3,000.00 | 10/07-10/07 | 0          | 0          | 0           | \$0.00     |         |
|    | 6  | SU     | 930A-10A  | CHRIS MATTHEWS SHOW      | :30 | \$500.00   | 10/07-10/07 | 0          | 0          | 0           | \$0.00     |         |
|    | 7  | TH-F,M | 9A-10A    | TODAY SHOW II            | :30 | \$425.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 8  | TH-F,M | 10A-11A   | TODAY SHOW III           | :30 | \$325.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 9  | TH-F,M | 11A-12P   | RACHEL RAY               | :30 | \$325.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 10 | TH-F,M | 12P-1230P | NEWS 3 AT NOON           | :30 | \$425.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 11 | TH-F,M | 1230P-1P  | NEWS 4: THE AGENDA       | :30 | \$325.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 12 | TH-F,M | 1P-2P     | DAYS OF OUR LIVES        | :30 | \$425.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 13 | TH-F,M | 2P-3P     | THE DOCTORS              | :30 | \$325.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 14 | TH-F,M | 3P-4P     | DR. PHIL                 | :30 | \$450.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) NASIT  
 Product NASIT  
 Estimate# 1246  
 Buyer Mauna Gilroy  
 Phone#  
 Fax#  
 Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 108/115/1246  
 Flight Dates 09/27/2012 - 10/08/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

| LT | Ln | Day    | Time        | Program                  | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-------------|--------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 15 | TH-F,M | 4P-430P     | FIRST NEWS 3 AT FOUR     | :30 | \$725.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 16 | TH-F,M | 430P-5P     | NEWS 4 AT 430P           | :30 | \$725.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 17 | TH-F,M | 5P-630P     | EARLY NEWS               | :30 | \$1,200.00 | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 18 | SA     | 630P-7P     | NEWS 3: TO THE POINT     | :30 | \$425.00   | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|    | 19 | TH-F,M | 630P-7P     | JEOPARDY                 | :30 | \$1,300.00 | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 20 | TH-F,M | 7P-730P     | WHEEL OF FORTUNE         | :30 | \$1,300.00 | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 21 | M      | 10P-11P     | SMASH                    | :30 | \$3,200.00 | 10/08-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 22 | TU     | 10P-11P     | PARENTHOOD               | :30 | \$3,200.00 | 10/02-10/02 | 0          | 0          | 0           | \$0.00     |         |
|    | 23 | F      | 9P-10P      | GRIMM                    | :30 | \$2,600.00 | 10/05-10/05 | 0          | 0          | 0           | \$0.00     |         |
|    | 24 | TH-F,M | 11P-1135P   | NEWS 3 NIGHTSIDE         | :30 | \$1,200.00 | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 25 | SA     | 11P-1135P   | NEWS 3 NIGHTSIDE         | :30 | \$1,100.00 | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|    | 26 | TH-F,M | 1135P-1235A | TONIGHT SHOW W/ JAY LENO | :30 | \$500.00   | 10/04-10/08 | 0          | 0          | 0           | \$0.00     |         |
|    | 27 | SA     | 1130P-1A    | SAURDAY NIGHT LIVE       | :30 | \$1,400.00 | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |
|    | 28 | F      | 10P-11P     | DATELINE                 | :30 | \$2,600.00 | 10/05-10/05 | 0          | 0          | 0           | \$0.00     |         |
|    | 29 | SA     | 8P-9P       | NBC PRIME                | :30 | \$600.00   | 10/06-10/06 | 0          | 0          | 0           | \$0.00     |         |

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) NASIT  
 Product NASIT  
 Estimate# 1246  
 Buyer Maura Gilroy  
 Phone#  
 Fax#  
 Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 108/115/1246  
 Flight Dates 09/27/2012 - 10/08/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00  
 Sales Totals: 0 / \$0.00  
 Station Totals: 0 / \$0.00  
 Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |    |      |    |      |     |      |     |
|---------------|-----|------|-----|------|----|------|----|------|-----|------|-----|
| Market Totals | \$0 | CATV | 0%  | KBLR | 0% | KINC | 0% | KLAS | 31% | KSNV | 28% |
|               |     | KTNV | 16% | KTUD | 1% | KVCW | 2% | KVMY | 5%  | KVVU | 17% |
|               |     | XXXX | 0%  |      |    |      |    |      |     |      |     |

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE

Rep Order# 6819926 Ver# 4 Status Returned Traffic Order# 102339

Printed: 05/31/2012 11:10 AM  
Last Received: 05/30/2012 9:18 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) NASIT  
Product NASIT  
Estimate# 1246  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE, S  
SU 800, WASHINGTON, DC 20007  
Agency C/P1/P2/E 108/115/1246  
Flight Dates 09/27/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

| LT | Ln | Day    | Time      | Program                  | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-----------|--------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 1  | TH-F,M | 5A-6A     | WAKE UP WITH THE WAGNERS | :30 | \$400.00   | 10/04-10/08 | 3          | 1          | 3           | \$1,200.00 |         |
|    | 2  | TH-F,M | 6A-7A     | WAKE UP WITH THE WAGNERS | :30 | \$725.00   | 10/04-10/08 | 3          | 1          | 3           | \$2,175.00 |         |
|    | 3  | TH-F,M | 7A-9A     | TODAY SHOW               | :30 | \$900.00   | 10/04-10/08 | 3          | 1          | 3           | \$2,700.00 |         |
|    | 4  | SA     | 7A-9A     | SATURDAY TODAY           | :30 | \$625.00   | 10/06-10/06 | 1          | 1          | 1           | \$625.00   |         |
|    | 5  | SU     | 8A-9A     | MEET THE PRESS           | :30 | \$3,000.00 | 10/07-10/07 | 1          | 1          | 1           | \$3,000.00 |         |
|    | 6  | SU     | 930A-10A  | CHRIS MATTHEWS SHOW      | :30 | \$500.00   | 10/07-10/07 | 1          | 1          | 1           | \$500.00   |         |
|    | 7  | TH-F,M | 9A-10A    | TODAY SHOW II            | :30 | \$425.00   | 10/04-10/08 | 3          | 1          | 3           | \$1,275.00 |         |
|    | 8  | TH-F,M | 10A-11A   | TODAY SHOW III           | :30 | \$325.00   | 10/04-10/08 | 3          | 1          | 3           | \$975.00   |         |
|    | 9  | TH-F,M | 11A-12P   | RACHEL RAY               | :30 | \$325.00   | 10/04-10/08 | 3          | 1          | 3           | \$975.00   |         |
|    | 10 | TH-F,M | 12P-1230P | NEWS 3 AT NOON           | :30 | \$425.00   | 10/04-10/08 | 3          | 1          | 3           | \$1,275.00 |         |
|    | 11 | TH-F,M | 1230P-1P  | NEWS 4: THE AGENDA       | :30 | \$325.00   | 10/04-10/08 | 2          | 1          | 2           | \$650.00   |         |
|    | 12 | TH-F,M | 1P-2P     | DAYS OF OUR LIVES        | :30 | \$425.00   | 10/04-10/08 | 3          | 1          | 3           | \$1,275.00 |         |

Rep Order# 6819926 Ver# 4 Status Returned Traffic Order# 102339

Printed: 05/31/2012 11:10 AM  
Last Received: 05/30/2012 9:18 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) NASIT  
Product NASIT  
Estimate# 1246  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE, S  
SU 800, WASHINGTON, DC 20007  
Agency C/P1/P2/E 108/115/1246  
Flight Dates 09/27/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| LT | Ln  | Day                                     | Time        | Program                  | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----|---|-------------|--------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 13  | TH-F,M                                  | 2P-3P       | THE DOCTORS              | :30 | \$325.00   | 10/04-10/08 | 3          | 1          | 3           | \$975.00   |         |
|    | 14  | TH-F,M                                  | 3P-4P       | DR. PHIL                 | :30 | \$450.00   | 10/04-10/08 | 2          | 1          | 2           | \$900.00   |         |
|    | 15  | TH-F,M                                  | 4P-430P     | FIRST NEWS 3 AT FOUR     | :30 | \$725.00   | 10/04-10/08 | 3          | 1          | 3           | \$2,175.00 |         |
|    | 16  | TH-F,M                                  | 430P-5P     | NEWS 4 AT 430P           | :30 | \$725.00   | 10/04-10/08 | 1          | 1          | 1           | \$725.00   |         |
|    | 17  | TH-F,M                                  | 5P-630P     | EARLY NEWS               | :30 | \$1,200.00 | 10/04-10/08 | 4          | 1          | 4           | \$4,800.00 |         |
|    | 18  | SA                                      | 630P-7P     | NEWS 3: TO THE POINT     | :30 | \$425.00   | 10/06-10/06 | 1          | 1          | 1           | \$425.00   |         |
|    | *19 | TH-F,M                                  | 7P-730P     | JEOPARDY                 | :30 | \$1,300.00 | 10/04-10/08 | 3          | 1          | 3           | \$3,900.00 |         |
|    |     | Station Remark: V4 NOT NA - JEOP 630-7  |             |                          |     |            |             |            |            |             |            |         |
|    | *20 | TH-F,M                                  | 730P-8P     | WHEEL OF FORTUNE         | :30 | \$1,300.00 | 10/04-10/08 | 3          | 1          | 3           | \$3,900.00 |         |
|    |     | Station Remark: V4 NOT NA - WHEEL 7-730 |             |                          |     |            |             |            |            |             |            |         |
|    | 21  | M                                       | 10P-11P     | SMASH                    | :30 | \$3,200.00 | 10/08-10/08 | 1          | 1          | 1           | \$3,200.00 |         |
|    | 22  | TU                                      | 10P-11P     | PARENTHOOD               | :30 | \$3,200.00 | 10/02-10/02 | 0          | 0          | 0           | \$0.00     |         |
|    | 23  | F                                       | 9P-10P      | GRIMM                    | :30 | \$2,600.00 | 10/05-10/05 | 1          | 1          | 1           | \$2,600.00 |         |
|    | 24  | TH-F,M                                  | 11P-1135P   | NEWS 3 NIGHTSIDE         | :30 | \$1,200.00 | 10/04-10/08 | 3          | 1          | 3           | \$3,600.00 |         |
|    | 25  | SA                                      | 11P-1135P   | NEWS 3 NIGHTSIDE         | :30 | \$1,100.00 | 10/06-10/06 | 1          | 1          | 1           | \$1,100.00 |         |
|    | 26  | TH-F,M                                  | 1135P-1235A | TONIGHT SHOW W/ JAY LENO | :30 | \$500.00   | 10/04-10/08 | 3          | 1          | 3           | \$1,500.00 |         |
|    | 27  | SA                                      | 1130P-1A    | SATURDAY NIGHT LIVE      | :30 | \$1,400.00 | 10/06-10/06 | 1          | 1          | 1           | \$1,400.00 |         |

Rep Order# 6819926 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 102339

Printed: 05/31/2012 11:10 AM  
Last Received: 05/30/2012 9:18 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) NASIT  
Product NASIT  
Estimate# 1246  
Buyer Maury Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE, S  
SU 800, WASHINGTON, DC 20007  
Agency C/P1/P2/E 108/115/1246  
Flight Dates 09/27/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| LT | Ln | Day | Time    | Program   | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|---------|-----------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 28 | F   | 10P-11P | DATELINE  | :30 | \$2,600.00 | 10/05-10/05 | 1          | 1          | 1           | \$2,600.00 |         |
|    | 29 | SA  | 8P-9P   | NBC PRIME | :30 | \$600.00   | 10/06-10/06 | 1          | 1          | 1           | \$600.00   |         |

---REPORT TOTALS---  
Report Totals: 61 / \$51,025.00

---SALES MONTHLY TOTALS---  
Oct 12: 61 / \$51,025.00  
Sales Totals: 61 / \$51,025.00  
Station Totals: 61 / \$51,025.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |          |         |         |          |          |
|---------------|-----------|----------|---------|---------|----------|----------|
| Market Totals | \$182,232 | CATV 0%  | KBLR 0% | KINC 0% | KLAS 31% | KSNV 28% |
|               |           | KTNV 16% | KTUD 1% | KVCW 2% | KVMY 5%  | KVVU 17% |
|               |           | XXXX 0%  |         |         |          |          |

---COMPETITIVE COMMENTS---  
EST SHARES

Books NOV12  
Demos RA35+

---CREDIT RISK---  
CASH IN ADVANCE